JULIA DENG

University of Southern California • B.A. Journalism & Political Science, *magna cum laude*

Resourceful storyteller and communications strategist adept at wearing numerous hats, navigating ambiguity with grace and troubleshooting under intense deadline pressure.

WATCH REEL

EMPLOYMENT

Court TV / Law & Crime Network (Los Angeles)
Freelance Court Correspondent
2026 ↓ Present
- Track minute-by-minute developments from inside criminal courtrooms before offering quick-turn analysis for two distinct networks on live newscasts and taped podcasts, including "Sidebar with Jesse Weber."
- Coordinate and file requests to secure early access to exhibits and documents that drive viewers to unlock subscriber-only content.
- Delivered in-depth explainers of murder, dismemberment and child sexual abuse charges against musician David "D4VD" Burke, as well as probate claims and mental health considerations tied to double-murder charges against Hollywood scion Nick Reiner.

Angel City Air / KNBC-TV (Los Angeles)
Helicopter Reporter & Photographer
2024 ↓ Present
- Operate airborne camera, establish transmission signals, monitor emergency response channels and gather reportable facts to deliver live reports for NBC4 Los Angeles.
- Simultaneously shoot and narrate car chases, traffic jams, rescues, brush and structure fires, weather events and other spot news.
- Lead recruitment, training, airport visits and student outreach, including collaborations with USC summer journalism program.

Los Angeles County Business Federation
Communications Director & Manager
2021 ↓ 2024
- Led internal and external communications for coalition of 240 business organizations advocating for 420,000+ employers.
- Promoted to director role after quadrupling social reach, beating revenue goals, solo-producing winning video campaigns and leveraging data insights to shape strategy behind policy victories at the city, county, state and federal levels.
- Ghostwrote op-eds published by outlets including *CalMatters*, *Los Angeles Times*, *Los Angeles Daily News* and *The Wall Street Journal*.

WISH-TV (Indianapolis)
Investigative & General Assignment Reporter
2017 ↓ 2020
- Managed end-to-end story production for air and web, often turning three packages daily.
- Exposed fraud, malfeasance and misuse of public funds through enterprise reporting that prompted corrective action at public agencies, school districts and companies.
- Uncovered issues in Indiana's unemployment insurance system responsible for 20,000+ pandemic-era payment delays; aired series of "I-Team" reports that helped impacted viewers secure unemployment payments.
- Led regional coverage of Dayton mass shooting and deadly Ohio tornadoes for Nexstar stations.

KWES-TV (Midland-Odessa)
Investigative & General Assignment Reporter
2014 ↓ 2016
- Created mobile multimedia journalism "MMMJ" model to streamline production; aired packages shot entirely on iPhone.
- Tracked down exclusive whistleblower interviews after discovering allegations of medication errors and misconduct at region's only full-service hospital.
- Conducted extensive field research to deliver daily in-depth coverage of Terlingua murder trial featured on *National Geographic* show.

University of Southern California's Annenberg TV News (Los Angeles)
Executive Producer & Reporter
2011 ↓ 2014
- Supervised and trained staff of 250+ to use newsroom software, studio equipment and cameras while overseeing editorial decisions for live "ATVN" newscasts.
- Managed election coverage, staff recruitment, student outreach and alumni relations.

INTERNSHIPS

- **CBS Los Angeles - Investigative Unit:** Shot undercover video during stakeouts that acted as turning point of housing scam, tax evasion and government misconduct stories for David Goldstein.
- **NBC Nightly News:** Identified exclusive storylines, subjects and social elements to elevate coverage of "hotshot" firefighter deaths, Asiana Airlines crash and Christopher Dorner manhunt.
- **Dateline NBC:** Assistant produced 21st season premiere "The Plot Thickens" for correspondent Josh Mankiewicz. Found fresh angles for "TomKat" divorce coverage in court documents.
- **NBC Bay Area:** Produced multimedia timeline of breaking updates during search for Michelle Le.
- **Cape Town TV News:** Produced Hangberg eviction coverage spotlighting families in historically segregated townships unserved by other South African media.

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