

Julia Deng

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EDUCATION

University of Southern California
B.A. Broadcast & Digital Journalism, Political Science
Magna cum laude

EXPERIENCE

WISH (CW) - Indianapolis, IN

June 2017 - December 2020

Investigative Reporter, Multimedia Journalist

- ◆ Enterprised “I-Team” stories protecting rights of Indiana residents and exposing fraud, malfeasance and misuse of public money.
- ◆ Managed all aspects of story research and production for air and web, including shooting and editing day-of-air packages, creating social media content and publishing WISHTV.com stories.
- ◆ Broke stories that prompted corrective action at school districts, public agencies, local companies and utility provider.
- ◆ Led coverage of regional stories for Nexstar stations, including aftermath of deadly Ohio tornadoes and Dayton mass shooting.

KWES (NBC) - Midland, TX

October 2014 - August 2016

Investigative Reporter, Multimedia Journalist

- ◆ Delivered lead story daily in 4, 5, 6 and 10 p.m. newscasts.
- ◆ Introduced concept of mobile multimedia journalism (“MMMJ”); aired packages shot entirely on iPhone.
- ◆ Covered high-profile civil and criminal court cases, including Union Pacific negligence lawsuit and Terlingua murder trial.
- ◆ Uncovered allegations of medication errors and misconduct at Odessa hospital; tracked down and interviewed whistleblowers.

USC Annenberg TV News - Los Angeles

September 2011 - May 2014

Executive Producer, Multimedia Journalist

- ◆ Supervised and trained newsroom, studio and website staff of 250+ to use iNews, Avid and VIXIA cameras.
- ◆ Oversaw editorial decisions and production details for live nightly newscast, election coverage and special events coverage.
- ◆ Pitched, wrote, shot and edited day-of-air packages and ATVN.org stories, including Occupy L.A. and actor Paul Walker’s death.

NBC Nightly News - Burbank, CA

January - December 2013

Intern

- ◆ Shot interviews, selected soundbytes and fact-checked scripts.
- ◆ Wrote and edited “Web Extra” extended interview segments for NBCNews.com.
- ◆ Pitched and produced “Nightly News: Making a Difference” stories.

Dateline NBC - Burbank, CA

May - August 2012

Intern

- ◆ Received Assistant Producer credit for season premiere “The Plot Thickens.”
- ◆ Discovered exclusive angles for “TomKat” divorce by examining revealing court testimony.

CBS2/KCAL9 - Los Angeles

May - August 2012

Investigative Unit Intern

- ◆ Field produced LADWP and Caltrans investigations for reporter David Goldstein.
- ◆ Conducted extended stakeouts for housing scam, tax evasion and government employee misconduct stories.
- ◆ Shot undercover footage that functioned as turning point of investigations with dashboard, phone and hidden cameras.

NBC Bay Area - San Jose

June - August 2011

News Intern

- ◆ Pitched and wrote stories for 4:30 a.m., 5 p.m. and 11 p.m. newscasts and NBCBayArea.com.
- ◆ Produced timeline of social media and police updates during search for nursing student Michelle Le.

USC Annenberg Radio News - Los Angeles

January 2011 - May 2012

Reporter

- ◆ Pitched, wrote, tracked and edited day-of-air stories focusing on South L.A. community news.
- ◆ Produced audio stories with accompanying text articles and compelling visuals for AnnenbergRadio.org.

Cape Town TV - South Africa

September - December 2010

News Intern

- ◆ Researched and produced “Hangberg Eviction Crisis” story.
 - ◆ Conducted interviews and wrote stories for nightly newscast highlighting community issues.
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